

15/08/2024

Request for Tender - Media Coverage of 2024 Australian Disc Golf Championships

ADG is seeking media coverage for the Australian Disc Golf Championships (ADGC) to document the highlights and stories of the event through photography and video. ADGC will run from Fri 22nd Nov to Sun 1st Dec 2024 in Molong, NSW. Additional information about the event can be found at www.adgc.com.au

We invite those interested in providing coverage of the event to submit a detailed proposal including the information set out below. Please ensure that your proposal addresses all the points in a clear and comprehensive manner. Proposals will be evaluated by the ADG tournament committee and event organising committee. We will consider supporting more than one proposal depending on the coverage they provide, costs and additional requirements.

Proposals should be submitted to <u>secretary@australiandiscgolf.com</u> by 5pm AEST 30th August 2023.

1. Coverage Details:

- a. Specify the event/s you can provide coverage for.
 - ADGC Div 1: Fri 22nd -Sun 24th Nov
 - ADGC Div 2: Fri 29th Sun 1st Dec
 - ADGC Doubles: Wed 27th Nov
- b. Indicate the specific divisions, cards and rounds you can cover.
- c. Indicate if you will be providing video, photography and/or stories.

2. Services Provided:

- a. Clearly outline the media coverage you will provide, including whether it will be live or delayed, the number of photographers and videographers and whether content will be published on ADG channels or another outlet.
- b. Outline the proposed timeframe for completing the media coverage, from the initial setup to the delivery of the final products.
- c. Indicate whether ADG be given access to the product for future use.

3. Cost and Payment Terms:

- a. Provide a detailed breakdown of your fees and charges for the media coverage, including any expenses we might be responsible for and any sources of additional funding.
- b. Indicate your preferred payment terms, such as the deposit amount, milestones, and final payment arrangements.

4. Other Requirements:

a. Specify any specific requirements or considerations you might have, such as acknowledgement of sponsors, requests for exclusive coverage rights or special equipment needs.